

Janice Taylor

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Skills

Swift, SwiftUI, Objective-C, Xcode, Github, Sourcetree, Jenkins. Object-oriented design methodologies (MVC, MVVM), unit testing, App Store Connect, Cocoapods, SPM.

Experience

DAILY MAIL, IOS DEVELOPER – JANUARY 2016 - MARCH 2024

- Implemented features like dark mode, geo-location-based views (GDPR compliance), and user profile view, while managing a high-traffic app with over 1,000,000 active users monthly
- Integrated third-party ad libraries including Firebase, Dotmetrics, and Adobe Analytics using Cocoapods, and facilitated a seamless transition from Objective-C to Swift for various app components
- Executed comprehensive Unit Tests and UI Tests to ensure robustness of core app workflows

YELLOW PAGES, IOS DEVELOPER – AUGUST 2015 - JANUARY 2016

- Worked on the Home Services app, facilitating user-merchant connections, employing design patterns like VIPER, developing core features such as messaging, push notifications, and dynamic data loading
- Utilized Cocoapods for implementing proprietary class libraries and third-party SDKs
- Practiced test-driven development by writing unit tests
- Operated within an agile environment with daily scrums and bi-monthly sprint retrospectives

DAILY MAIL, IOS DEVELOPER – DECEMBER 2013 - AUGUST 2015

- Spearheaded the ground-up development of the second iteration of an iPhone app, incorporating features like a photo gallery and comments view, leveraging external libraries such as EGOCache using Cocoapods
- Managed a high-volume app with 1,000,000+ active users monthly, implementing robust and versatile codebase emphasizing caching, reuse, and MVC architecture
- Integrated third-party ad libraries like Google Mobile Ads and significantly improved stability of the legacy iPad app, reducing crash rates from 15% to 2% through refactoring, ARC conversion, and optimizing multi-threading in Objective-C

EXPAND THE ROOM, MOBILE DEVELOPER – FEBRUARY 2013 - DECEMBER 2013

- Utilized Xcode for iOS development in Objective-C, working on projects encompassing Core Data, third party frameworks, accessing native hardware, applying MVC architecture and design patterns to ensure clean, reusable, and modular code
- Worked on Android applications in Titanium, proficient in Javascript

Education

Baruch College, New York, NY – B.B.A. Computer Information Systems, 1999-2003

Cooper Union, New York, NY – Pursued one year of B.S. Electrical Engineering, free tuition, full-scholarship: 1998-1999